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PAWS Humane Education

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Introduction

Thank you for caring about animals and taking action to help!

Did you know PAWS began with a group of caring people just like you? In 1967, a group of friends decided they wanted to help the many homeless cats and dogs in their community. They chose to start a nonprofit organization, the Progressive Animal Welfare Society or PAWS. All these years later, PAWS continues to not only help homeless cats and dogs, but also rehabilitates wildlife and educates our community to be responsible pet guardians and respectful of our wildlife neighbors.

And we couldn’t do it without you!

What is a Nonprofit?

PAWS is a nonprofit organization. Nonprofit organizations work for a good cause and for the good of a specific group. In PAWS’ case, we work for animals!

Nonprofits do not make money by selling a product. Instead, they rely on support from their communities to operate and continue their good work. PAWS is able to help animals because of all the wonderful philanthropists in our community.

What is Philanthropy?

Philanthropy is love for human and animal-kind and taking action to make the world a better place for all.

Who are Philanthropists?

A philanthropist is any individual donating their time, treasure or talent to a good cause. If you choose to help and take action for animals, you are a philanthropist!

How You Can Help

If you love animals and have time, treasure or talent to donate, you can help! Here you will find many ways to help PAWS, animals and the environment we all share!

Become a Foster Family

Every year PAWS cares for more than 3,000 kittens, cats, puppies and dogs. Many of these homeless animals arrive either too young or sick to be adopted immediately. This is where our foster families make all the difference!

Our foster families provide a temporary home for these animals in need, giving lots of love, preventing overcrowding at PAWS and having lots of fun! Many times kittens and puppies simply need a bit more time to grow before being adopted into their forever home. Adult cats or dogs may just need to get over a cold.

If your family is considering adopting a cat or dog, fostering is a wonderful way to see if you are ready for such a big responsibility!

As fostering involves the whole family, a parent or guardian will need to attend PAWS’ Foster Care Orientation to get started. Visit paws.org for more information.
Day of Service at PAWS

If you are 10 years old or older, enjoy the outdoors, and aren't afraid to get a bit dirty, PAWS’ Day of Service is for you! We need help to spread new wood chips on the entire length of our dog trail several times a year.

Daily walks are very important for dogs. It allows them to have fun, enjoy new smells, stay healthy, and take the ever important potty break! A well-exercised dog is not only happier, but also much better behaved.

At PAWS, our dogs are very lucky to get two walks every day. While on their walks, each dog is taught leash manners and simple behaviors, such as how to sit on command. This makes them even more attractive to families looking to adopt a new dog!

By participating in PAWS’ Day of Service, you will help us keep our dog trail in tip-top shape. Our dogs can then remain happy and healthy while they wait for their forever homes.

Visit paws.org for more information and scheduled dates.

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Bark in the Park at PAWSwalk

What is better than spending a day at the park? Spending a day at the park with lots of dogs—all helping PAWS!

PAWSwalk is one of our biggest fundraisers, held every summer. You can join in the fun with friends and family, raising money and walking in the event with or without your favorite dog pal.

Dogs and their people all enjoying a day at the park to help PAWS.

If you want to get even more involved, you can help us run the event! We often have volunteer opportunities for kids, families or groups. Check our events page at paws.org for more details.
FUNdraiser for Animals

PAWS is a nonprofit organization. This means we are funded and able to care for thousands of animals each year because of kind people like you!

There are many ways to organize a FUNdraiser. You can host a movie night, have a bake sale for dogs or even donate your day! Remember, the best part of a FUNdraiser is the FUN you have while helping animals!

Tips to Get You Started:

☐ Set a goal
Before planning your FUNdraiser, set a realistic goal to work toward. Your goal can be to raise enough funds to spay two cats, care for a Harbor Seal for one week or feed all PAWS cats and dogs for one week. Or you can set a monetary goal. Do you want to raise $50, $100 or $500? Every donation makes a difference for animals! If you want to collect items from our wish list as well as funds, please see Gift Drive for Animals, page 7, for more tips.

☐ What kind of FUN?
Decide on a FUNdraiser that will be the most fun for you. Or use your imagination and create an entirely new idea.

☐ Decide on a timeframe
Planning your time is very important and essential to meeting your goal. Are you going to host a movie night for one night, have a dog treat bake sale for two weekends, or donate your day and collect donations for a month?

☐ Make your own FUNdraiser webpage!
You can set up and customize your very own PAWS FUNdraiser webpage! With a parent, visit paws.org to get started.

☐ Share the FUN!
Share your FUNdraiser with others! Send an email or use Facebook to invite family and friends to help. Remember to include your FUNdraiser webpage link and share with them why you care about animals and decided to help PAWS.

☐ Keep track
Make sure you keep track of all the people who help you reach your goal. Print out the FUNdraiser Journal, page 5, to write down all donations not given online.

☐ Send a friendly reminder
A few days before your end date, send a friendly reminder for everyone to make their last minute donations.

☐ Celebrate and measure your success
Did you reach your goal? Add up the donations you collected and fill out the FUNdraiser and Gift Drive Donation Form, page 9.

☐ Share with us
We love to hear about kids’ FUNdraiser sucess! Send an email to education@paws.org and tell us your name and your FUNdraiser story.

☐ Mail or deliver to PAWS
All donations can be mailed to us at PO Box 1037, Lynnwood, WA 98046, or dropped off at PAWS Companion Animal Shelter, 15305 44th Ave W in Lynnwood, during PAWS’ business hours. Visit paws.org or call 425.787.2500 x410 for hours and directions.

☐ Send your thanks
Send a thank you to everyone that helped make your FUNdraiser a success!

☐ Thanks to you!
Once donations arrive at PAWS, we will send you a thank you letter and certificate for all your hard work to help animals. Thank you!

Note to parents, teachers and group leaders: Donations to PAWS are tax deductible.
**FUNdraiser Ideas**

**Donate Your Day**

You can donate supplies, you can donate your time, but have you ever heard of donating your day? Each year, PAWS receives donations from very generous kids who decide to ask for donations to help animals instead of presents for their birthday, Bar Mitzvah (or Bat Mitzvah). Wow! We are very lucky to have such kind and compassionate kids helping animals!

**Some tips:**

- Include information about PAWS in your party invitations.
- Share with your guests why you care about animals.
- You can request donations or gifts for the animals from PAWS’ wish list.
- If you create your own PAWS FUNdraiser webpage, family and friends from all over can also join in the fun!

**Host a Movie Night for Animals**

Invite friends and family to a movie night for animals! Request an “admission fee” to be donated for the animals. You can provide animal-friendly snacks, such as veggie dogs or soy ice cream. A few animal-friendly movies include: Disneynature’s Born to Be Wild, Finding Nemo, or Dr. Seuss’ The Lorax.

**Hold a Bake Sale for Dogs**

A bake sale is good. A bake sale for dogs is even better! You can bake your very own homemade dog cookies to sell as a treat for local dogs and use the funds raised to help the dogs at PAWS.

![Dog Cookies](image)

You can use the recipe here or look up others online.

<table>
<thead>
<tr>
<th>Dog Cookies</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 cups whole wheat flour</td>
</tr>
<tr>
<td>½ cup cornmeal</td>
</tr>
<tr>
<td>6 tablespoons oil</td>
</tr>
<tr>
<td>⅔ cup water</td>
</tr>
<tr>
<td>¼ cup peanut butter</td>
</tr>
</tbody>
</table>

1) Mix all ingredients in a bowl.  
2) Roll dough to about ¼” thick, then use a cookie cutter for fun shapes.  
3) Bake for 35–40 minutes at 350° F.
Are you making a donation?

1. Choose the animal you want to help and enter your donation amount in that animal’s column.

2. Print your contact information so PAWS can send you a receipt. Thank you!

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**Here’s how your donation can help animals:**

- **$5**: Feeds one Steller’s Jay for one day
- **$15**: Microchips one dog or cat
- **$25**: Cares for one Harbor Seal for one day
- **$50**: Spays one cat
- **$125**: Feeds all PAWS cats and dogs for one week

---

Add up your donations for the animals!  

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Donation Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maryanne Williams</td>
<td>206-555-5555</td>
<td>$20</td>
</tr>
<tr>
<td>5555 Sycamore Street, Edmonds WA 98020</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Phone</td>
<td>Donations</td>
</tr>
<tr>
<td>----------------------</td>
<td>-------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Address</td>
<td></td>
<td>$20</td>
</tr>
</tbody>
</table>

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PAWS is a 501(c)(3) tax-exempt organization. Your donation is tax-deductible.  
Tax ID #91-6073154. PAWS never shares information about our supporters with others.
How Your Donations Help Animals

Steller’s Jay and other baby birds
Each spring, PAWS cares for hundreds of baby birds until they can be released into the wild. Did you know that you can simply put a baby bird back in his nest if he has fallen out and is not hurt? Many people believe that the parents will not take care of a baby bird after it has been touched by humans, but most birds don’t mind at all! If you think a wild animal needs help, always call PAWS Wildlife Center first at 425.412.4040.

Microchip
What is a microchip? A microchip is a teeny tiny computer chip, about the size of a grain of rice, that a veterinarian places just under a dog’s or cat’s skin. The chip has all the information that would also be on a collar and identification tags: name, address and phone numbers, but it can never fall off like a collar. If a dog or cat ever becomes lost, PAWS, other shelters and veterinarian offices have special scanners that can read the chip. The family is then contacted and reunited with their pet. All dogs and cats adopted from PAWS have a microchip, ensuring a safe return home if ever lost.

Harbor Seal Pups
Harbor Seal babies, or pups, spend lots of time out of the water on the beach warming or resting while their moms are away feeding. Many people see a pup alone and become worried, but more often than not, a pup alone on the beach does not need help. Be sure to keep your distance so as not to disturb the pup while he waits for his mom. If you do think a pup is injured or in need of help, call the Marine Mammal Stranding Network at 1.800.853.1964.

Spaying and Neutering
Every year, 6–8 million homeless cats and dogs arrive at a shelter. Sadly, there are more cats and dogs than there are homes. Spaying, for a girl, and neutering, for a boy, is a simple, but important, surgery for all cats and dogs. It ensures that more kittens and puppies are not born without homes. Every cat or dog adopted from PAWS has already been spayed or neutered. PAWS also has a low cost spay and neuter program for our community.

Feed all Cats or Dogs at PAWS
PAWS cares for more than 3,000 cats and dogs every year! That’s a lot of mouths to feed! We are only able to help so many animals with support from people like you.

Thank you for caring about animals!

I helped animals!
The donations I collected will help PAWS to:

Feed _______ Steller’s Jays or other baby birds in need of help.

Microchip _______ dog(s) or cat(s), ensuring they return home safe if ever lost.

Care for a Harbor Seal pup for _______ days.

Spay _______ cat(s), making sure there aren’t more homeless cats in the world.

Feed all PAWS cats and dogs for _______ week(s)!
Gift Drive for Animals

PAWS cares for thousands of animals in need each year. It takes a lot of supplies to provide such care! By organizing a gift drive and donating items from our wish list, you will directly help animals.

Tips to get you started:

- **Set a goal**
  Before planning your gift drive, set a realistic goal to work toward. If you plan to collect funds as well as items from our wish list, please see FUNdraiser for Animals, page 3, for more tips.

- **Decide on a timeframe**
  Planning your time is very important and essential to meeting your goal. Give yourself a timeframe, say one week or one month, to collect all items.

- **Make a plan**
  How do you want to collect wish list items? Do you have large boxes to use as collection boxes? Where do you want to place collection boxes—your school, community center, house of worship or local pet store? Remember, you will need to get permission before placing any collection boxes. How often will you visit or empty your collection boxes? Who will be helping you?

- **Be creative**
  Once you have decided on the details, now is the time to get creative! Decorate your collection boxes and design posters to inspire others. You can include PAWS’ wish list so everyone knows the right supplies to donate.

- **Spread the word**
  Share your gift drive project and goal with others! Invite family and friends to donate and share with them why you care about animals and decided to help PAWS. Give out copies of the wish list and location of your collection boxes.

- **Send a friendly reminder**
  A few days before your end date, send a friendly reminder for everyone to drop off their last minute donations.

- **Celebrate and measure your success**
  Did you reach your goal? After you have collected all donations, fill out the FUNdraiser and Gift Drive Donation Form, page 9, including an itemized list of all gifts to be donated.

- **Share with us**
  We love to hear about kids’ gift drive success! Send an email to education@paws.org and tell us your name and your gift drive story.

- **Deliver to PAWS**
  All donations can be dropped off at PAWS Companion Animal Shelter, 15305 44th Ave W, Lynnwood, WA 98087 during PAWS’ business hours. Visit paws.org or call 425.787.2500 x410 for hours and directions.

- **Send out your thanks**
  Send a thank you to everyone that helped make your gift drive a success!

- **Thanks to you!**
  Once donations are delivered to PAWS, we will send you a thank you letter and certificate for all your hard work to help animals. Thank you!

Note to parents, teachers and group leaders: Donations to PAWS are tax deductible.
Wish List for Cats and Dogs at PAWS

Food and Treats for Cats and Dogs

Just like your pets at home, it is important that PAWS’ cats and dogs have a consistent and healthy diet each day. We request certain brands of food to make sure there are no tummy problems while each wait for their forever home.

Treats are important, too! We like to treat our cats and dogs and also use their favorite treats to teach and reward good behavior.

**Cat and Kitten Foods:** Canned: Precise, Wellness, EVO, Friskies, Nutra Source and Science Diet. Dry: Costco’s Kirkland, Royal Canin Baby Cat, Purina One, Friskies, Nutra Source, Nutro Max, Science Diet and EVO

**Dog and Puppy Foods:** Canned and dry: Costco’s Kirkland, Purina One, Purina Pro Plan, Nutra Source and Science Diet.

**Dog Treats:** High quality dog biscuits, like Charlie Bear and Zukes.

**Cat Treats:** Friskies Natural Sensations

Toys!

Who doesn’t love toys?! Cats and dogs at PAWS love to play with toys that keep them from getting bored while waiting for their forever home.

**Dog Toys:** Puzzle Cube®, Kongs®, and the Kong® Wobbler Treat Dispenser, medium and large sized Nylabones®

**Cat Toys:** laser pointers, catnip balls, wand toys and PetSafe SlimCat Cat Food Dispensers

Comfort and Care

We spend lots of time making sure all the animals at PAWS are happy, comfortable and clean. Dogs at PAWS are walked twice a day to get plenty of exercise and important potty breaks! While our cats stay inside, they need potty breaks, too!

**Dog Leashes:** six-foot, medium width, non-retractable, nylon only

**Dog Collars:** Martingale-style, size medium: because walks should be a fun time for both human and dog!

**Cat Litter:** unscented, non-clumping

**Towels** are always useful and need not be new.

Wish List for the Wild Patients

Food for Wildlife

Our wildlife patients need to eat, too! As they are wild animals, a consistent and healthy diet for them is best found outside. Please check with PAWS Wildlife Center at 425.412.4040 before collecting any of these items to be sure we have patients who need these in their diet.

**Nuts:** acorns, hazelnuts, beechnuts, maple seeds, hickory nuts, or walnuts

**Fruits:** blackberries, salmonberries, raspberries, blueberries, huckleberries, pumpkins, melons, or squash

**Fresh herbs:** mint, parsley, catnip, basil, etc.

Where to deliver your donations

All donations can be dropped of at PAWS Companion Animal Shelter, 15305 44th Ave W, Lynnwood, during PAWS’ business hours. Visit paws.org or call 425.787.2500 x410 for hours and directions.
PAWS Kids’ FUNdraiser and Gift Drive Donation Form

Your first and last name ________________________________ Age __________

Your parent’s or guardian’s first and last name ________________________________

Address______________________________________________________________

City, State, Zip _______________________________________________________

Home phone __________________________________________________________

E-mail _______________________________________________________________

Name of school/group __________________________________________________

I would like to receive PAWS’ Kids Helping Animals E-newsletter  ○ Yes  ○ No

FUNdraiser (monetary) gift: $ __________  ○ Cash  ○ Check  ○ Credit card

Gift Drive (in-kind) gift: $ __________  (estimated value)

Please list item(s) gifted:

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

Is this gift the result of a special occasion or project? (If yes, please explain)

_____________________________________________________________________

_____________________________________________________________________

_____________________________________________________________________

Questions? please call 425.787.2500 x810
**Kind Consumer**

You can vote for animals EVERY DAY! You don’t even need to be 18 years old!

How do we vote for animals? With our purchase power! Each product we buy sends a message to the company producing it. We are telling the company not only to keep producing the product, but also that we support the way the product was made and how it affects our environment.

**Price vs. True Cost**

Each product has a price tag, but what is its true cost for our world? We may purchase a to-go lunch from a restaurant for $8.99, but what is the true cost of our meal? Where did the food come from? If it’s meat, does the restaurant support factory farms? How far did the fruits or veggies travel to get to your plate? Did they arrive from a local producer, or were they shipped long distances, using lots of fuel and resources? What package contains your food? Is it easily recyclable or Styrofoam? While the price is obvious, finding the true cost of any item takes a bit more thought and research.

We’re surrounded by products every day. It would be a daunting task to consider the cost of all at one time. Luckily, we can make a difference for animals one day and one product at a time.

**Get Started with Good, Better, Best**

**Cats and Dogs are not Products!**

Cast a vote to help cats and dogs. Never buy a cat or dog from a pet store. Often, these animals come from kitten and puppy mills, operations that only care about making money.

**Good:** Learn more about kitten mills, puppy mills and animal shelters.

**Better:** Support PAWS or your local animal shelter.

**Best:** Adopt from a shelter and give a homeless cat or dog a loving, forever home.

**Wild Animals aren’t Products Either!**

Never try to make a wild animal a pet. Wild animals are wild and should remain in their natural habitats.

**Good:** Learn more about wild animals, their habitats and how you can help.

**Better:** Observe and enjoy the wild animals that surround you every day. Remember to give them their space.

**Best:** Create a backyard habitat that welcomes wild animals by planting native plants for the animals to enjoy. You can also pick up any litter you see to ensure our wild spaces stay healthy and clean for all.
Go Vegetarian or Vegan!

Billions of farm animals are eaten for food each year. Many live in horrible conditions at factory farms. Vegetarians don’t eat meat from animals, but will often eat food that comes from animals such as eggs or milk. Vegans do not eat animals or use any animal products.

Good: Learn about where your food comes from and how being vegetarian or vegan can help.

Better: Try eating a vegetarian or vegan meal once or twice a week.

Best: Go vegetarian or vegan! Each vegetarian saves approximately 100 animals per year and vegans approximately 200 animals per year!

Avoid Circuses

Circuses claim to be fun for the entire family, but what about for the animals? They are forced to perform and are certainly not having fun. Circus animals are subjected to neglect and cruelty behind the scenes of the Big Top.

Good: Learn more about how animals featured in circuses are treated.

Better: Do not attend any circus that features animals.

Best: Attend a circus, such as Cirque du Soleil, that only features amazingly talented and entertaining humans, who choose to perform.

Avoid Products Tested on Animals

Many personal products, household products and cosmetics are tested on animals before arriving at your local store. These tests are cruel and needless. Cruelty-free alternatives are the wise and kind choice.

Good: Learn more about animal testing and cruelty-free products.

Better: Begin researching products to find out if they have been tested on animals.

Best: Choose cruelty-free products! Look for the leaping bunny on products or visit leapingbunny.org for more information and to download their cruelty-free app.

Good, Better, Best...BONUS!

Each vote for animals makes a big difference. Want to make an even bigger difference? Share all you have learned and create more kind consumers.

BONUS: Share what you learn with your family and friends. Tell them why you are voting for animals and why they should, too.

BONUS: Share what you learn with your school and classmates. Write a report on what you have learned and why you are a kind consumer.

BONUS: Write a letter to the editor of your local paper. Share with your community and get them involved in becoming kind consumers.

BONUS: Write a letter to a company. You can write a letter to a company that tests on animals to share with them all you have learned, why you will not support such products and why they should stop such cruel practices. You can also write to a company that creates cruelty-free products to thank them for their kindness.
My Kind Consumer Research

Name

Product ________________________ Price Tag ________________________

Cost of this Product on Our World

*The true cost of this product includes:

Cost to animals: ________________________

Cost to people: ________________________

Cost to environment: ________________________

After Discovering the Cost of this Product

Is purchasing this product a vote for or against animals? ________________________

Will you continue to purchase this product? ________________________

Are there kinder products you could substitute for this product? ________________________

What surprised you most? ________________________

Are you voting for animals as a kind consumer? ________________________

Email education@paws.org to share your story with us!